



SPONSORSHIP FORM

Thank you for your interest in being a West Loop Families sponsor. We offer our sponsors the opportunity to connect and network with parents and businesses in our community and neighboring areas. By combining relevant family-friendly news, parenting advice, social media communications, details on family events in the area, and an ongoing connection to our private Meetup site, we keep our members engaged, increasing our sponsors' visibility and increasing the publicity and growth of our group and our special events.

Our target demographic is one of the most prominent purchasing powers, mothers. Over 90% of our members are females, a mix of stay-at-home and working mothers. Members' households are made up of single and married families, some are expecting mothers and all have at least one child under 10 years old. By maintaining a strong presence in our community (since 2009) and developing a personal connection with our family members, we reach out to the people you want as customers and position our sponsors for maximum exposure.

SPONSORSHIP PACKAGES

All-Inclusive Sponsor Annual Sponsorship: \$1,500

- Listing in westloopfamilies.com Business Directory
- Logo and link in westloopfamilies.com Sponsor page
- Logo, link and listing on our private Meetup website
- An introduction mass mailing to our 800+ members in our private Meetup site
- Automatic sponsors of all West Loop Families hosted events
- Complimentary exhibitor space at Chicago Education Expo and Halloween Parade
- Premiere placement at all West Loop Families hosted events
- Option to host 2 events/classes per year for West Loop Families Family Members (at no cost to members), including Moms' Night Out
- Hosted event/class will be added to our private Meetup website calendar
- Option to offer promotional gift bag at all West Loop Families hosted events
- Option to hold a special promotion, raffle or giveaway through our website and our social media outlets
- Option to post on our blog* twice a year
- Option to have a product or service reviewed by our staff, posted on our blog

Group Sponsor Annual Package: \$500

- Listing in westloopfamilies.com Business Directory
- Logo and link in westloopfamilies.com Sponsor page
- Logo, link and listing on our private Meetup website
- An introduction mass mailing to our 800+ members in our private Meetup site
- Option to host one event/class per year for family members of West Loop Families (at no cost to members)
- Hosted event/class will be added to our private Meetup website calendar
- Sponsor will receive 50% discount to exhibit at all events hosted by West Loop Families, including Chicago Education Expo
- Option to post on our blog* once a year

CONTACT INFORMATION

CONTACT NAME		TITLE	
BUSINESS NAME		SPONSORSHIP TYPE	
ADDRESS 1		TELEPHONE**	
ADDRESS 2		PRIMARY EMAIL**	
CITY/ZIP		WEB ADDRESS	
BUSINESS TYPE		DATE	

* *West Loop Families Blog will be released summer 2016. Details will follow.*

** *Include the e-mail and telephone number you would like listed in the business directory.*

Send jpg of company logo along with sponsorship application form to urbanmom@chicagourbanfamily.com. An invoice will be sent via Paypal and payment is due upon receipt. If you prefer to pay by check, please contact us.

For more information visit: www.westloopfamilies.com or contact us at: (312) 504-0094